

Kronodesign®

# ORIGIN STORIES

trends

kronosspann

# Welcome

to the latest addition to our world-leading range of wood-based decorative panels. Created to inspire designers, architects, and craftsmen, we are thrilled to bring originality and innovation to interior projects around the globe. The products in this book have been conceived to answer the demands of upcoming trends and are unique to Kronodesign®. They have our core boards, so you can be sure of quality all the way through, and are available as part of our Coordinated Solution, with matching laminates and edgbanding to give you the freedom to express your creativity.

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## Inspired by nature. Perfected by Kronodesign®

We are proud to make environmentally friendly products that carefully combine designs and textures, bringing an authentic feel of nature to our homes. But to be able to deliver such a diversity of patterns and textures, an extensive research and development process is required. It starts long before a decor goes into our production lines. It needs a lot of years of collecting feedback and working with our customers to determine what is important for them.

Every new Kronodesign® collection results from hard work in identifying design trends, finding materials, and carefully treating them to reach the desired results. A whole tree, veneer, artwork, or even salvaged material could easily become the creative spark behind some of our most trendy designs. With the help from our team's craftsmanship, every little piece of material could end up somewhere around the world as part of a new design story told by a talented architect.



After finding the right look, the material goes through a process of digitalization where a high-resolution image allows our designers to print, combine, and modify it to achieve a well-balanced picture. Adapting to the industrial standards of production, the decor is ready to roll off the production lines and help architects worldwide unleash the full potential of their creativity.



# This is our Trends Origin Stories

Made by individuals with a deeply rooted connection to the natural world. Each of the stories reveals a new personality type with distinctive taste and experience and materials that shape their environments and affect the way in which they live, think and feel.





# THE NOMAD

## Honest and authentic

Born travelers, the Nomad picks up on influences as they go. Their homes bear witness to this, featuring objects made from an unusual hand-woven cloth, or sculptural driftwood pieces that tell a story of their lives on the move. They favor textures and patterns drawn from nature with a minimal amount of finishing. The Nomads are attracted to the weathered oak finishes and the cross-weave textile effects that remind them of authentic artisan creations.

ECLECTIC  
MULTI-COLORED  
ETHNIC  
HANDCRAFTED  
FREE-SPIRITED







Decors featured:  
K550 SL Dove Venera  
K542 PN Mocha Tessea  
K516 SU Toffee  
K514 SU Deep Sahara  
K521 SU Smoke Green



K530 HU Amaretto Hudson Oak  
K554 HU Chocolate Hudson Oak



Inspired by experiences,  
the Nomad reflect nature  
in everything they see

The painted walls, the beautifully warm oak of the locally crafted cabinet, and the unevenly raised texture of hand-woven cushions are some of the features of the nomadic spiritual home. A total mash-up of styles and colors that somehow meld together in the most natural of combinations. There is a handmade appearance to most of the items and accessories around the room, a personal and unique touch drawn together by the pale, unprocessed palette of shades and textures.





K530 HU Amaretto Hudson Oak

K514 SU Deep Sahara

K516 SU Toffee

K542 EN Mocha Tessa

K554 HU Chocolate Hudson Oak

K521 SU Smoke Green

K550 SL Dove Venera

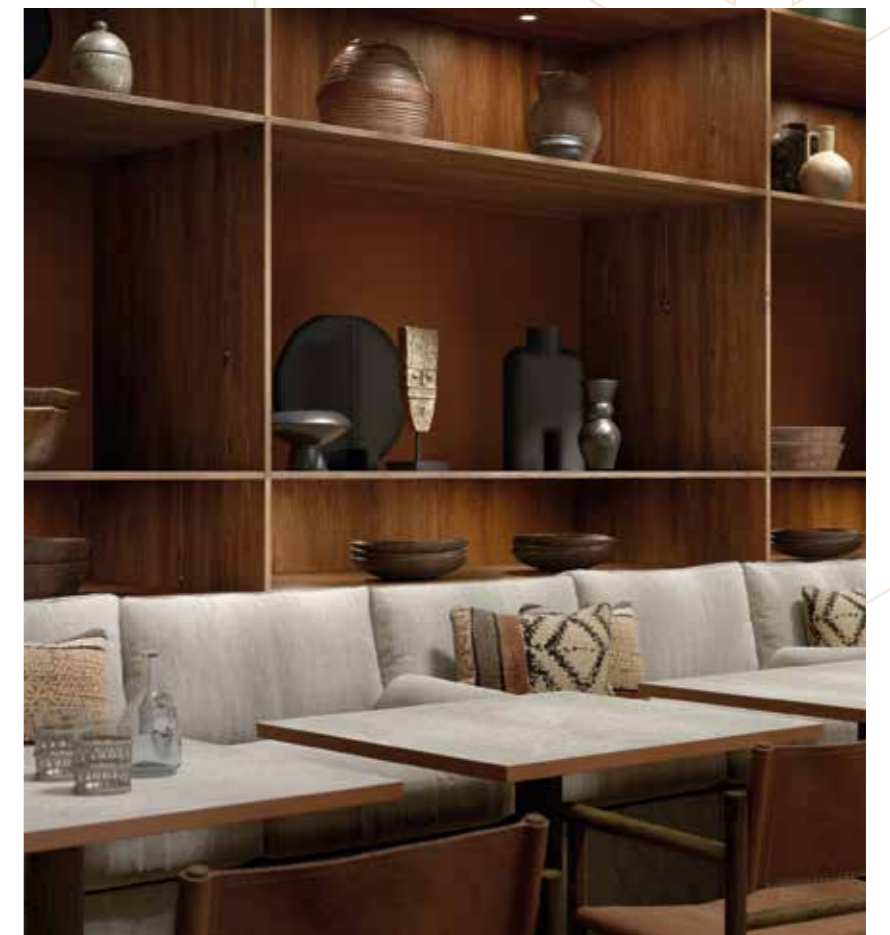




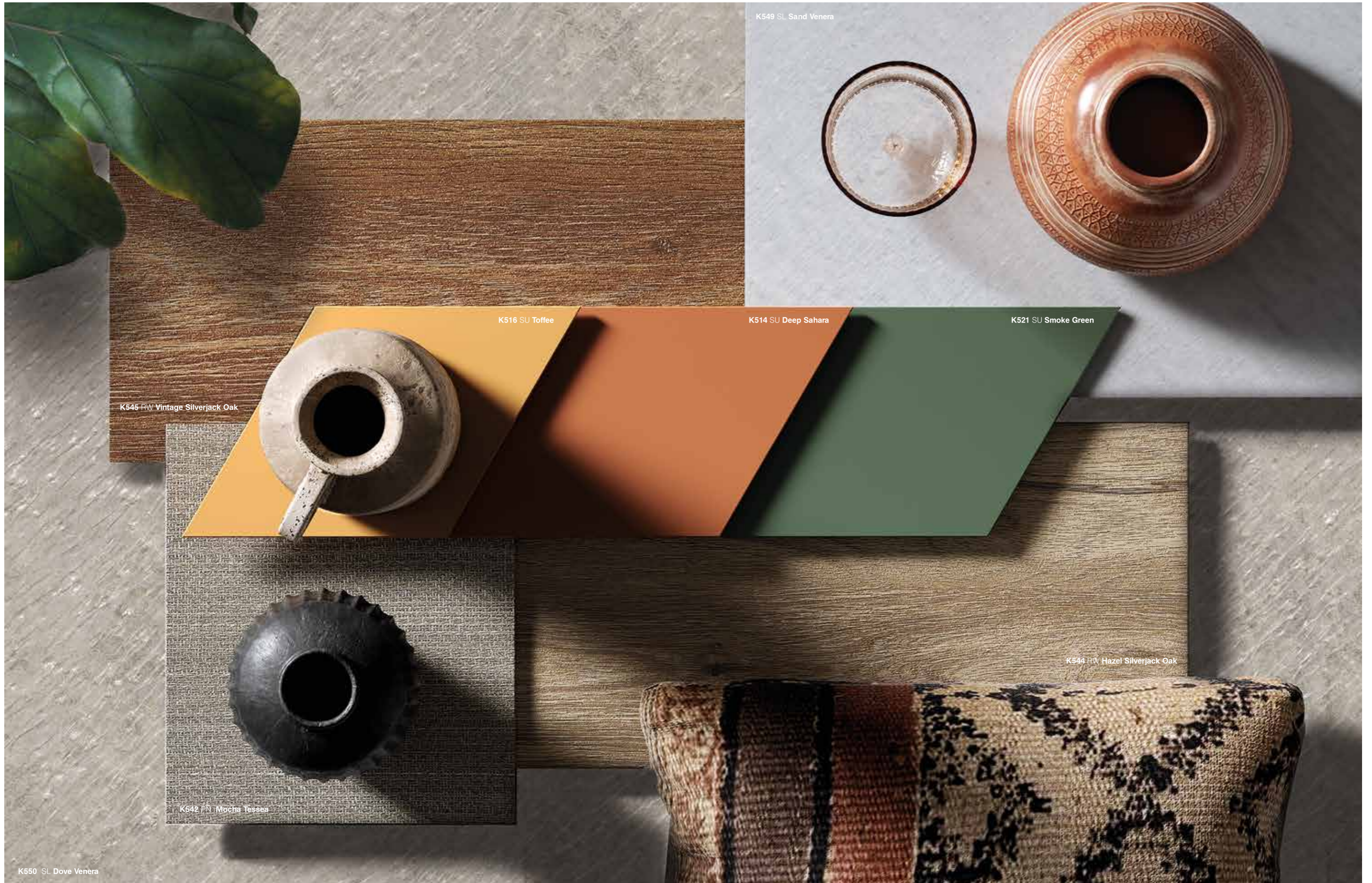
Weathered timbers  
and natural fabric textures  
are the basis of the Nomad look

Relax and kick back in this unaffected, almost biophilic hacienda. It is plain and straightforward, allowing Nomads from everywhere to take comfort, dine and unwind. The harmonious feel created by the creeping of the outside-inside is reflected in everything you see, from the polished timbers worn by the years of use to the woven fibers formed into a multitude of functional structures. The artistic, almost rustic-looking materials are interwoven with natural elements. The large open space has been crafted by a skilled hand, and every surface has an evident character and care while being functional and undoubtedly decorative.

Decors featured:  
K544 RW Hazel Silverjack Oak  
K545 RW Vintage Silverjack Oak  
K549 SL Sand Venera  
K514 SU Deep Sahara  
K521 SU Smoke Green











# THE ADAPTABLE

## Embracing every challenge

Cheerfully taking the path of the least resistance, the Adaptable can make the very best of any opportunity. When Plan A doesn't work, they always have a contingency plan in place, so embracing working from home by creating multi-functional spaces that seamlessly include an office space without impacting domestic comforts, is quickly adopted. Muted warm tones, natural materials like wood, textile, and stone, and a soft, hazy ambiance ensure flexible and balanced spaces where they can work, play and relax.

INVENTIVE  
MULTI-FUNCTIONAL  
FLEXIBLE  
RESOURCEFUL  
CREATIVE





Naturally inventive,  
the Adaptable make a positive  
of every situation

Blending into the surroundings is  
the secret to building a genuine  
work-life balance and a harmonious  
work environment. Zonal design can  
still be seamless, a fusion of style and  
purpose, using common themes to  
maintain harmony. Muted tones combine  
with natural woodgrains, marble, and cozy  
textiles for a mix of calm yet clinical,  
a place of thoughtfulness and efficiency.



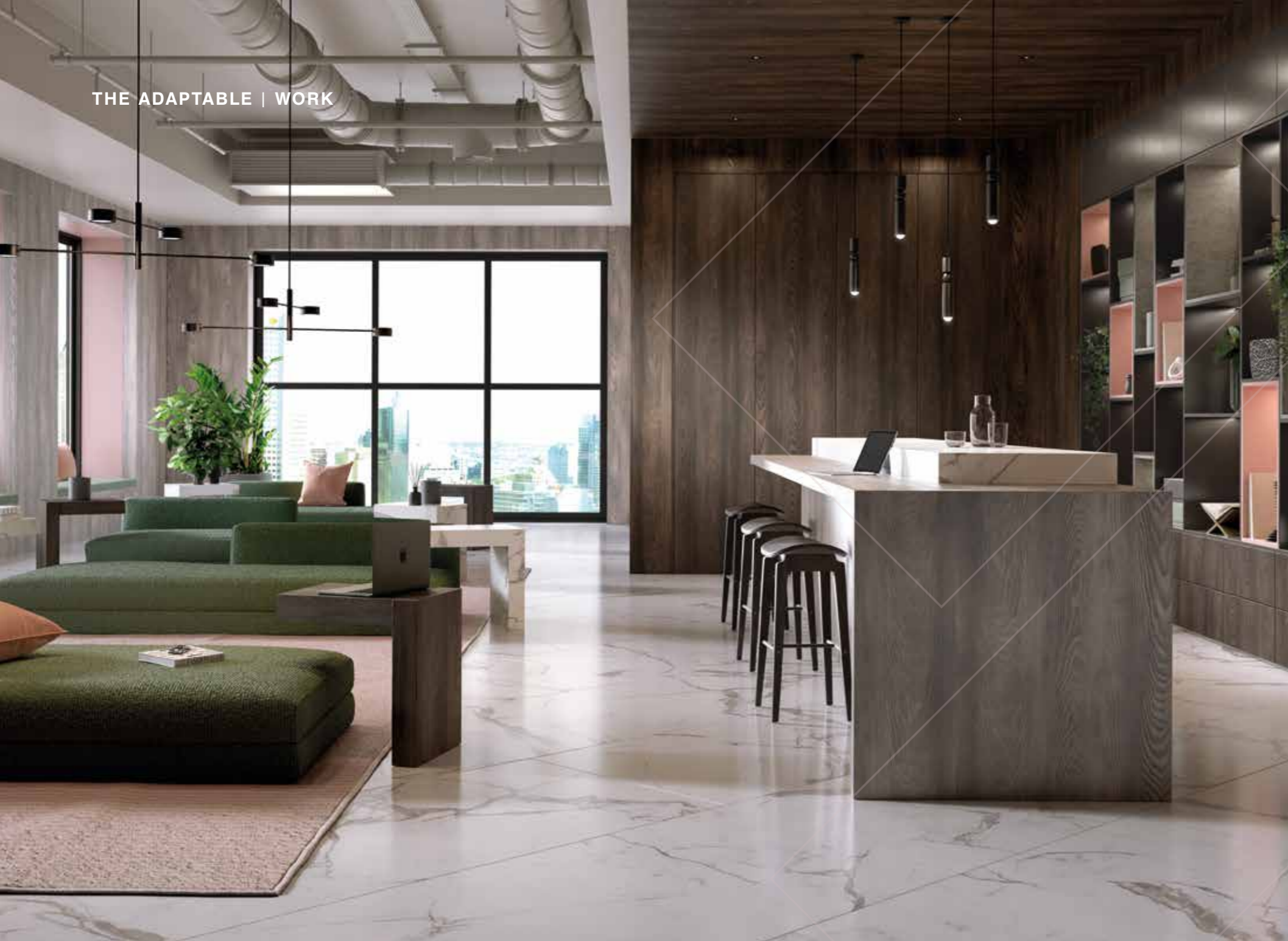
Decors featured:  
K535 RW Gold Baroque Oak  
K537 RW Ristretto Baroque Oak  
K541 PN Greige Tessea  
K519 SU Mouse Grey  
7181 BS Dark Chocolate











Skilful combinations are key to the Adaptable way of mixing work and play

A welcoming kitchen area and break-out space that feel more like home are a great way of balancing the evolving office dynamics. The smooth transition from one place to another allows for cleverly combining co-working and leisure. The versatility of the decorative materials is essential to creating a multifunctional interior. The main woodgrain decor with extra-deep pores is cleverly paired with dusky pink and dark brown nuances for a contemporary yet cozy retreat.

Decors featured:  
K551 SU Calacatta Olympus  
K540 PN Grey Albus  
K512 SU Native Pink  
0166 BS Basalt



K531 AD Stone Arvadonna Chestnut  
K533 AD Mink Arvadonna Chestnut











# THE PASSIONATE

## Making a statement

Successful, stylish, and confident enough to speak loud about their lifestyle, attitude, and tastes. The Passionate know what they want and have an abundance of energy they bring to their private and work spaces... Driven by emotions, their style might be extreme, rich, and opulent or severe minimalistic, but the focus of the mind and attention to detail will be striking. The creativity helps them kindle the energy required to stay passionate and motivated. This can be seen in the choice of impressively realistic woodgrains mixed with intense colors and powerful, statement stone and metal finishes.

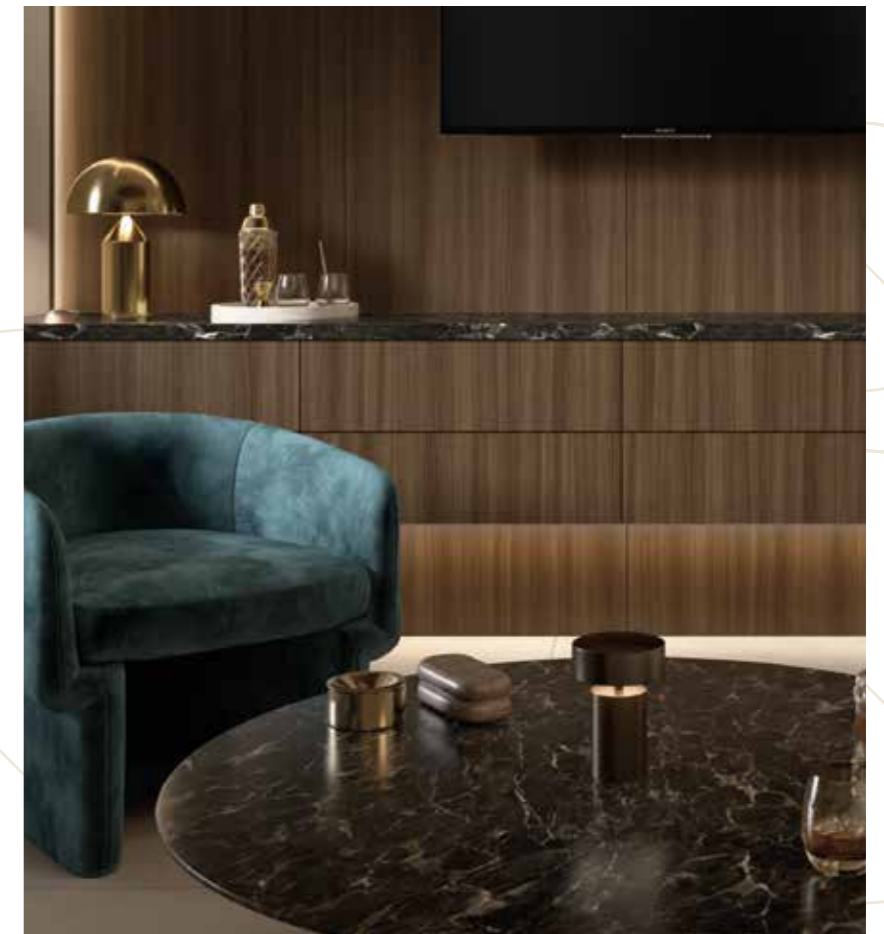
RICH  
OPULENT  
CURATED  
SINGLE-MINDED  
MASCULINE





Comfortable when surrounded by what they love, creating a jewellery box of a room is perfect for the Passionate.

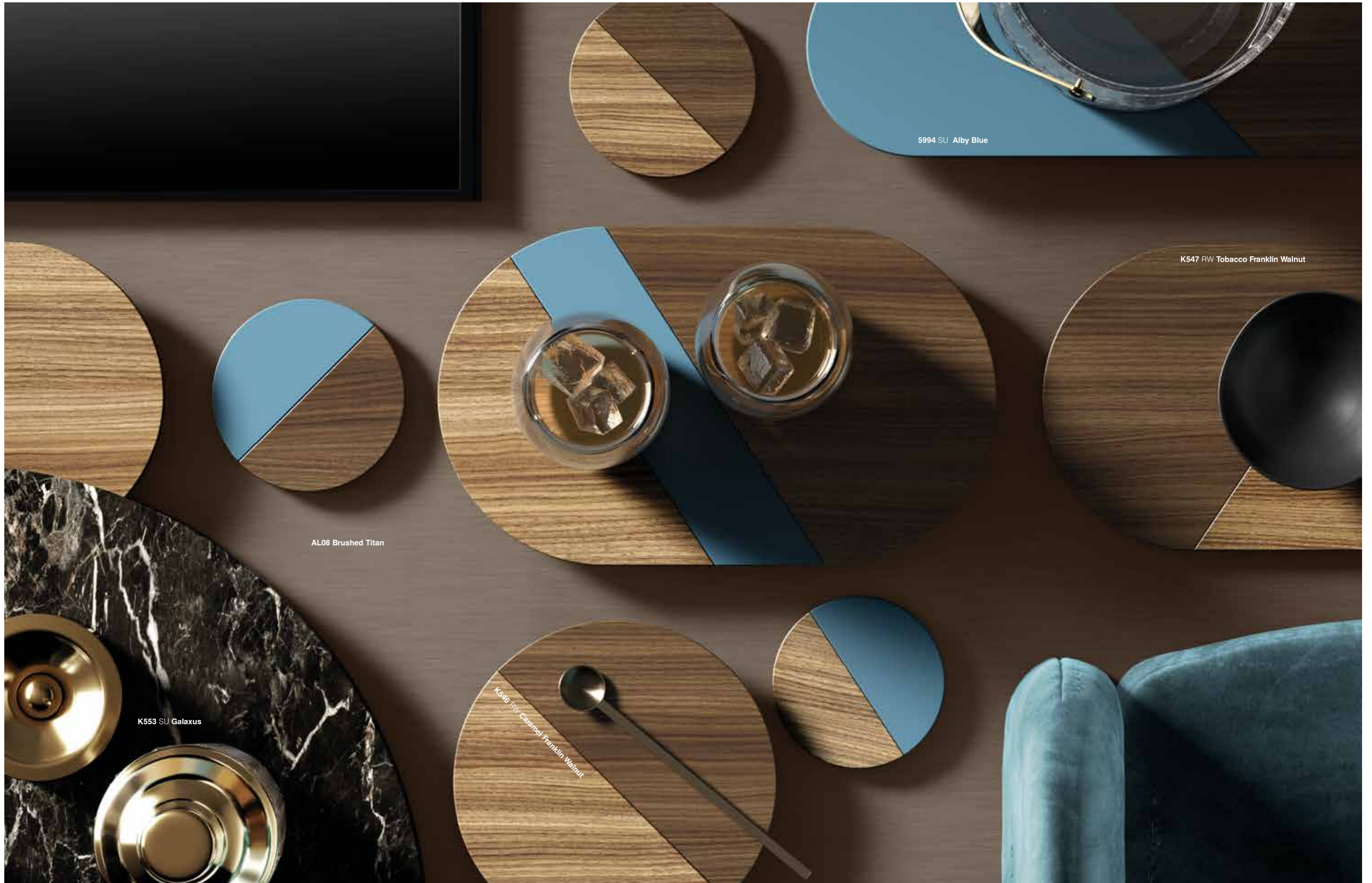
A self-indulgent private interior that blurs the lines between a true masculine living room and a social hangout. It is an expression of personality that's single-minded and totally certain of itself. The design is all about comfort and practicality with plenty of class thanks to the rich, dark woodgrains and the strong marble, counterpointed with lustrous gemstone hues.



Decors featured:  
K546 RW Caramel Franklin Walnut  
K547 RW Tobacco Franklin Walnut  
K553 SU Galaxus  
AL08 Brushed Titan  
5994 SU Alby Blue







5994 SU Alby Blue

K547 RW Tobacco Franklin Walnut

AL08 Brushed Titan

K553 SU Galaxus

K546 RW Caramel Franklin Walnut





Impressively realistic decors for a space to treasure in the **Passionate** design book

Unsurpassable refinement, expert craftsmanship, and a sense of tradition are mixed in this upscale bar, reminiscent of a gentleman's club interior. The powerful background features woodgrains with a multi-dimensional synchronized texture, impressive marble, and opulent metallics to create depth and interest. Dark and moody, the tone aims for privacy, intimate space, and dramatic lighting on burnished surfaces.



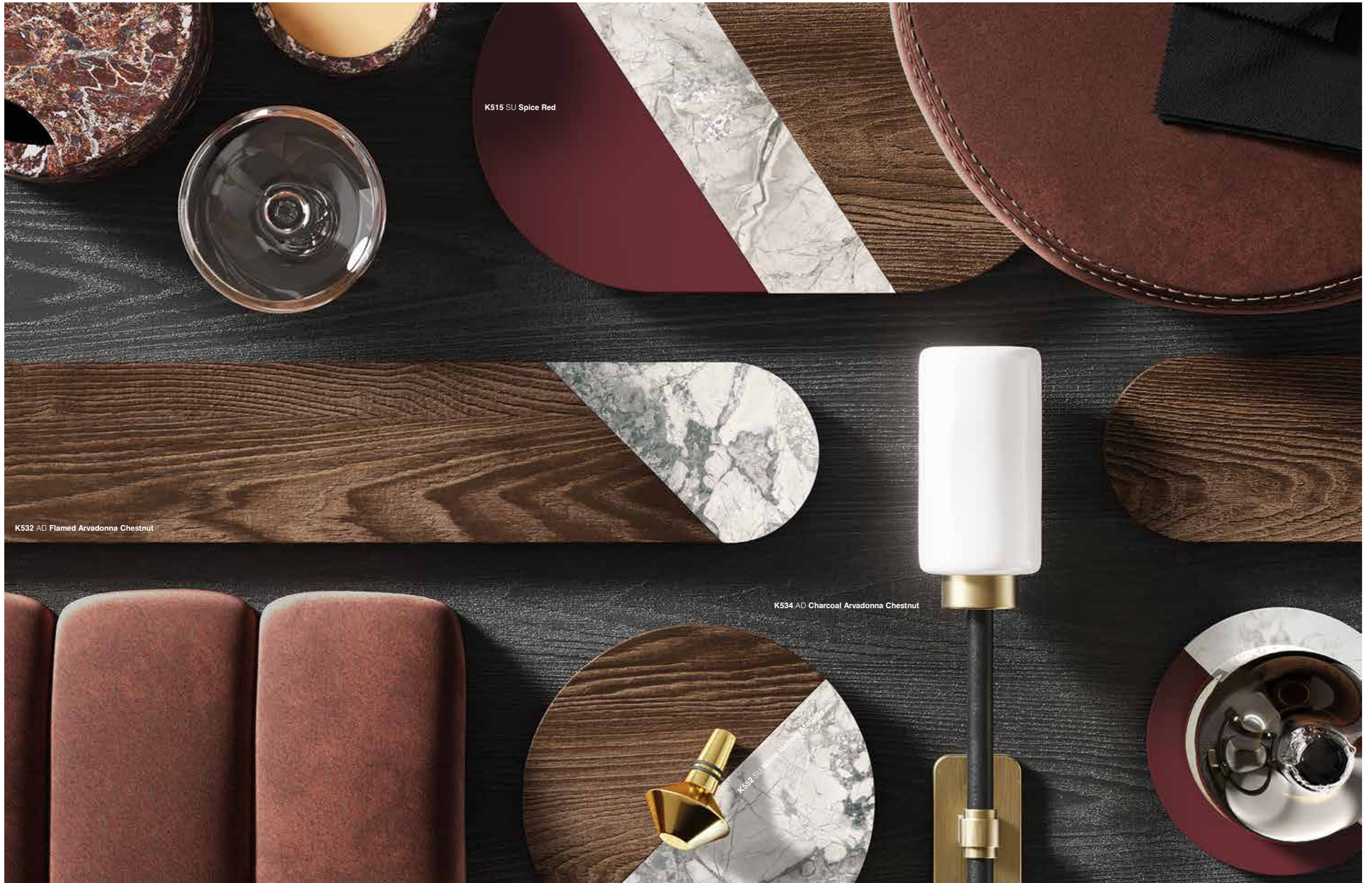
Decors featured:  
K515 SU Spice Red  
K552 SU White Iceberg Marble



K532 AD Flamed Arvadonna Chestnut  
K534 AD Charcoal Arvadonna Chestnut











# THE OPTIMIST

## Looking forward to change

These are the world's early adopters, open-minded persons that want the latest version, the newest technology. They are comfortable being at the front of a trend, interested in experimenting, and always delighted to find something they haven't seen before. Cheerful, positive, offbeat decors take pride in the places they inhabit. Our reimagining of stone surfaces with concrete-like effects interests them, as do the pure and elegant woodgrains, gleaming metallics, and coral-inspired colors.

BRIGHT  
COLORFUL  
PLAYFUL  
OPEN-MINDED  
NOSTALGIC





# The latest version of anything is what spikes the interest of the Optimist

Light and bright, fun and frivolous, this is a playful home kitchen with novelty in the detail. The pink color injects a boost of positivity and personality into the design without dominating, tempered by the calm strength of warm ash woodgrains and delicately reflective metallics. Full of character and joy, this is a place of happy functionality and optimism.



Decors featured:  
K524 SN Pure Surfside Ash  
K525 SN Blonde Surfside Ash  
K538 PN Dovetail Arosa  
K523 PE Platinum Disk  
K513 SU Marshmallow







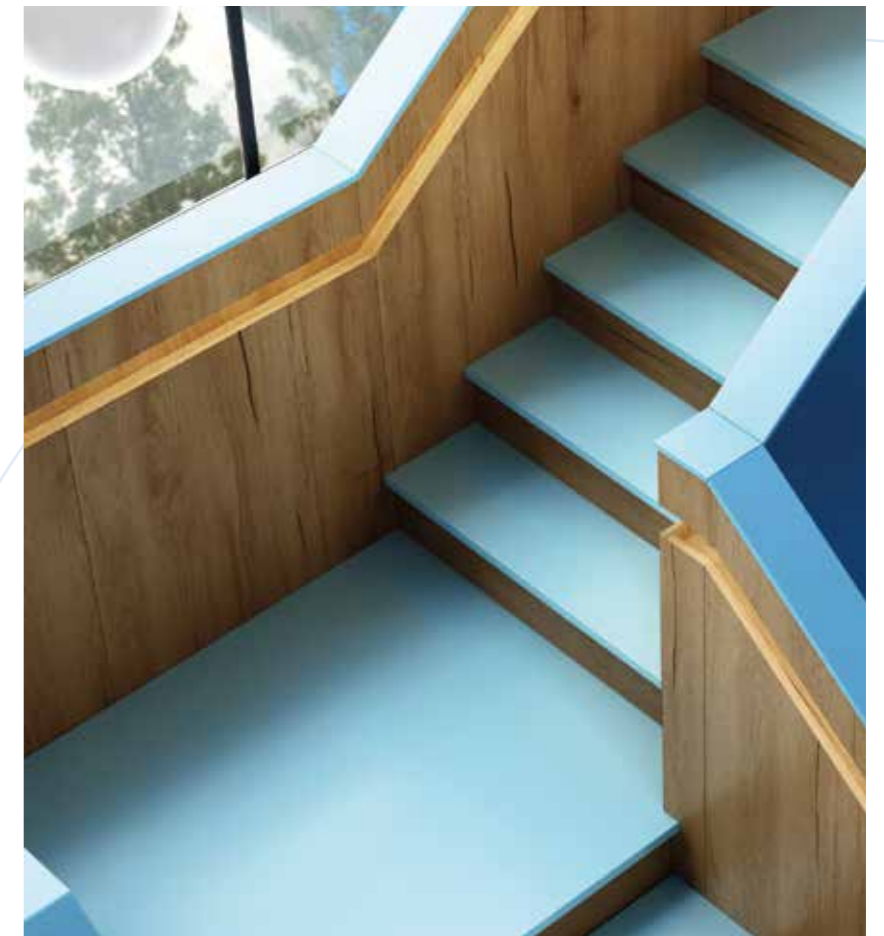




Decors featured:  
K540 PN Grey Albus  
K518 SU Surf Blue  
K517 SU Azure Blue



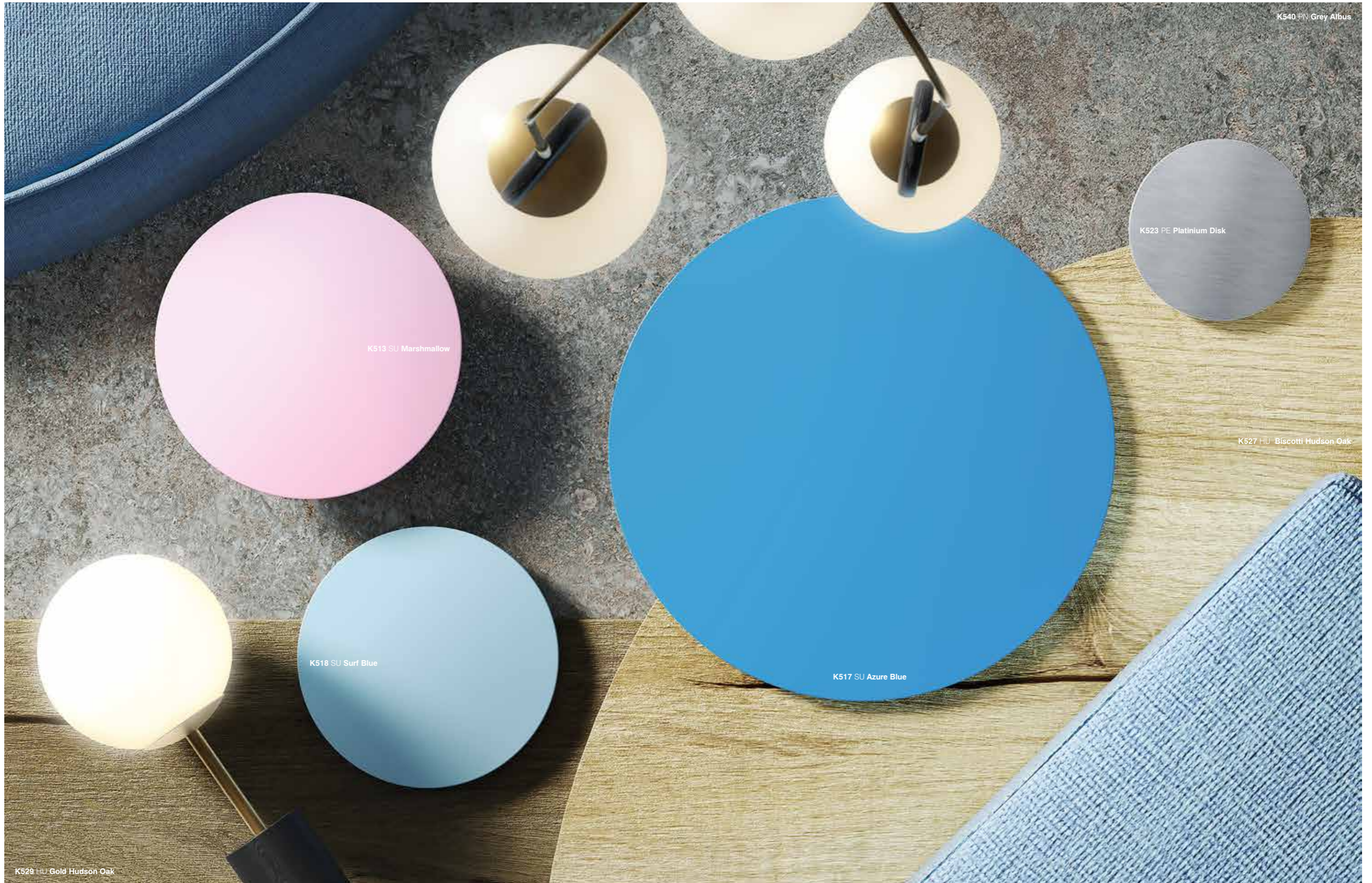
K527 HU Biscotti Hudson Oak  
K529 HU Gold Hudson Oak



A bright, colorful,  
design-forward style  
for daring Optimists

Sports and leisure clothing is no longer a niche market, and it seems that for some, there is no other style. Retail outlets take many forms, but the most appropriate surely encompass the energy and space of the great outdoors. High ceilings, lots of natural light, and colors referencing the blues of the sea and sky bring this space to life. The clean-cut forms are dressed in expressive wood with a vintage look and a synchronized texture, complemented by a versatile limestone decor in a grey concrete-like pattern.







# Harmony



## Synchronized Embossed MF Boards

Our new synchronized embossed textures - Arvadonna Chestnut & Hudson Oak have woodgrain pores that match the exact twists and turns of the woodgrain image. An ultra-realistic representation of oak and chestnut in a selection of shades, with plenty of action in their vibrant patterns.



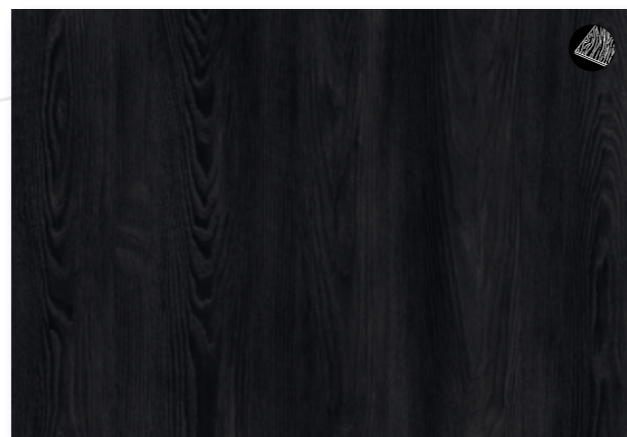
**K531 AD**  
Stone Arvadonna Chestnut



**K532 AD**  
Flamed Arvadonna Chestnut



**K533 AD**  
Mink Arvadonna Chestnut



**K534 AD**  
Charcoal Arvadonna Chestnut



**K527 HU**  
Biscotti Hudson Oak



**K528 HU**  
Cashmere Hudson Oak



**K529 HU**  
Gold Hudson Oak



**K530 HU**  
Amaretto Hudson Oak



**K554 HU**  
Chocolate Hudson Oak



# Contempo

## MF Boards

This is at the forefront of our wood-based boards' design. A collection of contemporary decors designed to inspire. The most natural of woodgrains, with all their imperfections on show and in a rich variety of hues, decorative textile effects, and the smoky stonework of the Arosas.



**K524 SN**  
Pure Surfside Ash



**K543 SN**  
Sand Barbera Oak



**K546 RW**  
Caramel Franklin Walnut



**K545 RW**  
Vintage Silverjack Oak



**K541 PN**  
Greige Tessea



**K542 PN**  
Mocha Tessea



**K525 SN**  
Blonde Surfside Ash



**K535 RW**  
Gold Baroque Oak



**K544 RW**  
Hazel Silverjack Oak



**K536 RW**  
Amber Baroque Oak



**K537 RW**  
Ristretto Baroque Oak



**K547 RW**  
Tobacco Franklin Walnut



**K548 RW**  
Smoked Kala Ash



**K526 SN**  
Iron Surfside Ash



**K538 PN**  
Dovetail Arosa



**K540 PN**  
Grey Albus



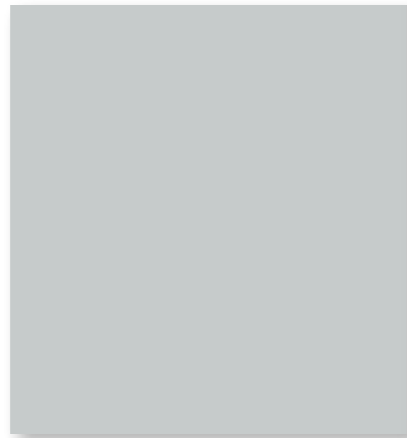
**K539 PN**  
Fossil Arosa



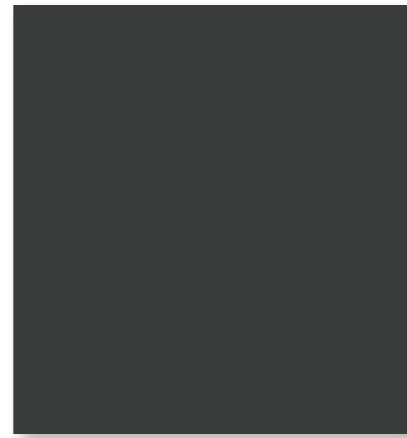
# Avant-garde

## Acrylic Matt Acrylic Gloss Metal

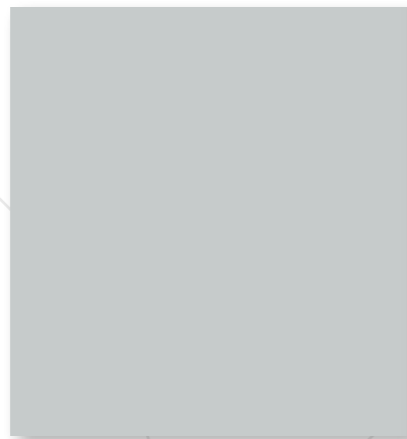
With a unique blend of innovation and exclusivity Avant-garde turns the ordinary into the extraordinary. Contrast Gloss and Matt boards to great effect, the opposite reflections of light can create real interest. And don't miss out on the Metallic, gleaming, and shimmering in an eye-catching display of exuberance.



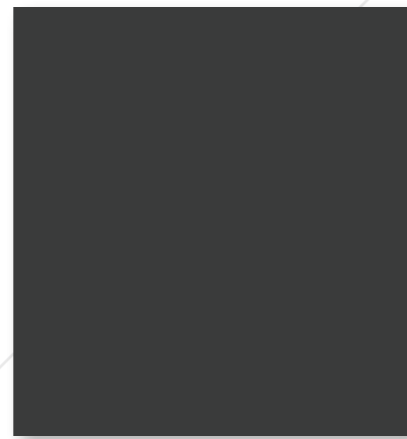
0112 AM  
Stone Grey



0164 AM  
Anthracite



0112 AG  
Stone Grey



0164 AG  
Anthracite



AL08  
Brushed Titan

# Color

## MF Boards

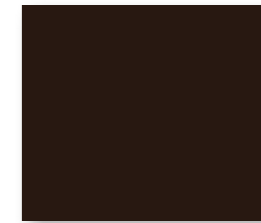
This is the palette of the most on-trend uni color designs for the new now. Restrained and laid back with more than a hint of the natural world; earth, stone, water, foliage, berries, and sky, all perfectly judged to bring out the best in woodgrains and more. All that and a couple of monochrome metallics for added interest.



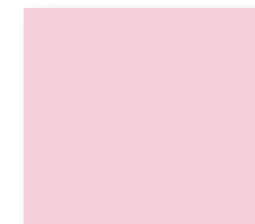
K516 SU  
Toffee



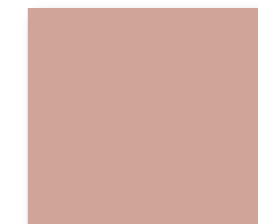
K514 SU  
Deep Sahara



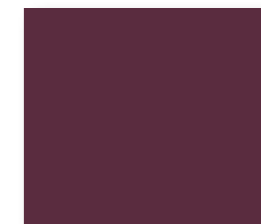
7181 BS  
Dark Chocolate



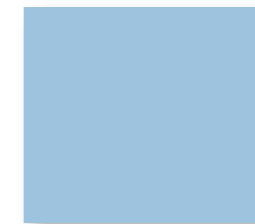
K513 SU  
Marshmallow



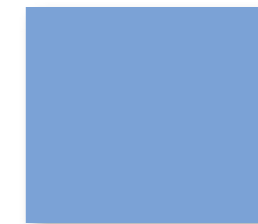
K512 SU  
Native Pink



K515 SU  
Spice Red



K518 SU  
Surf Blue



K517 SU  
Azure Blue



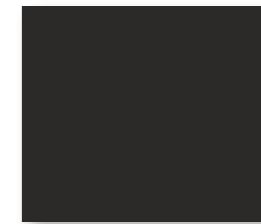
5994 SU  
Alby Blue



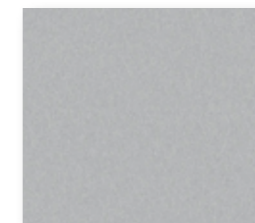
K521 SU  
Smoke Green



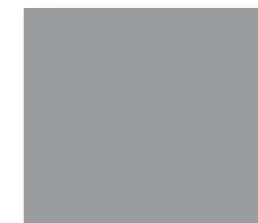
K520 SU  
Dark Emerald



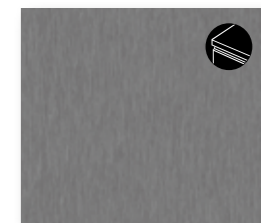
0166 BS  
Basalt



K522 PE  
Aluminium Flash



K519 SU  
Mouse Grey



K523 PE  
Platinum Disk



# Worktops

## Square Edge Slim Line

The next generation of worktops combining practicality with some stunning new decors. Gorgeous Slim Line marble and Square Edge decors in some remarkable character woodgrains, as well as the ingenious Flow. This range can bring every kitchen style to life with some extraordinary surfaces.



**K551 SU** Square Edge  
**Calacatta Olympus** Slim Line



**K552 SU**  
**White Iceberg Marble**



**K535 RT**  
**Concrete Flow**



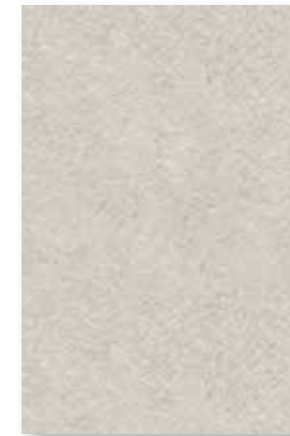
**K523 PE**  
**Platinum Disk**



**K535 RW**  
**Gold Baroque Oak**



**K536 RW**  
**Amber Baroque Oak**



**K549 SL**  
**Sand Venera**



**K550 SL**  
**Dove Venera**



**K538 PN**  
**Dovetail Arosa**



**K539 PN**  
**Fossil Arosa**



**K540 PN**  
**Grey Albus**



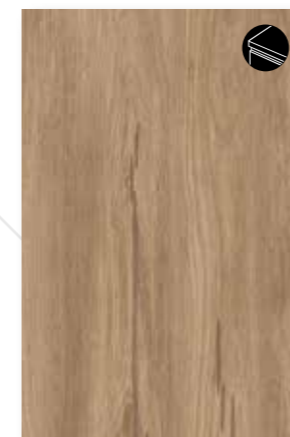
**K351 RT**  
**Rusty Flow**



**K553 SU**  
**Galaxus**



**K533 RT**  
**Charcoal Flow**



**K544 RW**  
**Hazel Silverjack Oak**



**K545 RW**  
**Vintage Silverjack Oak**



**K537 RW**  
**Ristretto Baroque Oak**

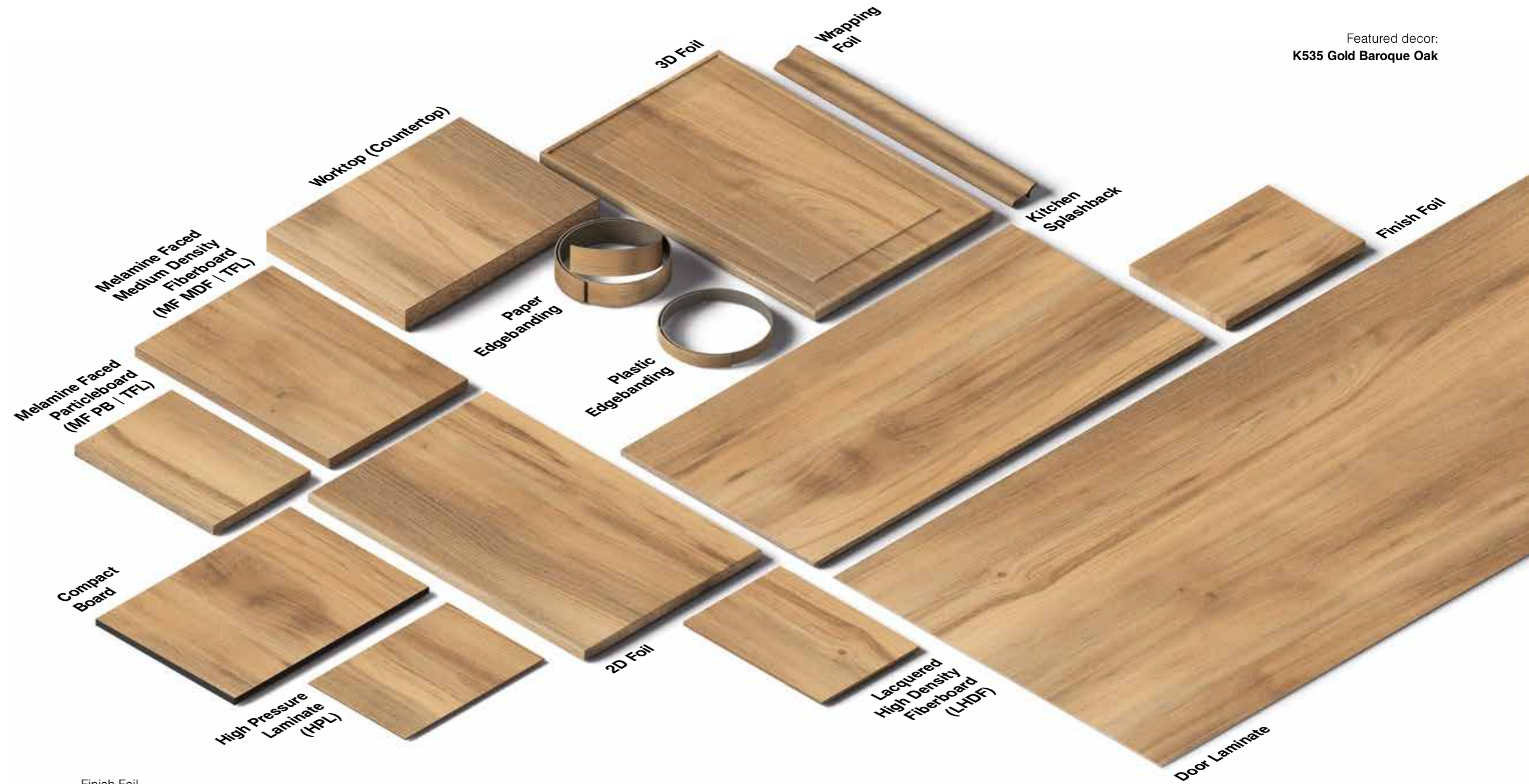


# Coordinated Solution

## Seamless harmony across the range

Our Coordinated Solution range offers perfectly matched Edgebanding, 3D Foils, HPL, and many other complementary products. We deliver the total package of materials for a complete and coordinated interior or furnishing project.

Featured decor:  
K535 Gold Baroque Oak



### Authorized partners:

Edgebanding



2D/3D Foil



Finish Foil



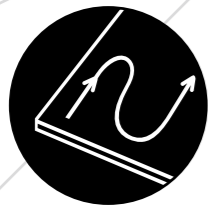


# Pictogram Guide



## Matching Top & Front

Design available on both MF Boards | TFL and Worktops | Countertops



## Repeat Free Design

No repetition of the design across the full length of the Worktop | Countertop



## Synchronized Embossing

Texture synchronized with the design



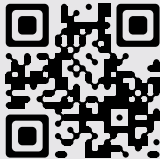
# Color Matches

Decor Number	Texture	Decor Name	RAL	NCS	PMS
0112	AG; AM	Stone Grey	7047	S 2000-N	
0164	AG; AM	Anthracite	7043	S 7502-G	Cool Grey 11 C
0166	BS	Basalt	7022	S 7500-N	447 C
5994	SU	Alby Blue	-	S 6010-R90B	5405 C
7181	BS	Dark Chocolate	-	S 7502-R	412 C
K512	SU	Native Pink	-	S 2020-Y80R	-
K513	SU	Marshmallow	-	S 0520-R20B	-
K514	SU	Deep Sahara	-	S 4030-Y60R	-
K515	SU	Spice Red	-	S 6030-R20B	7644 C
K516	SU	Toffee	-	-	7509 C
K517	SU	Azure Blue	260 60 35	S 1555-R80B	659 C
K518	SU	Surf Blue	240 80 15	S 1020-R90B	543 C
K519	SU	Mouse Grey	7040	S 4000-N	Cool Grey 7C
K520	SU	Dark Emerald	6004	S 7010-B70G	5477 C
K521	SU	Smoke Green	130 40 10	S 6005-G20Y	4182 C
K522	PE	Aluminium Flash	-	-	-
K523	PE	Platinum Disk	-	-	-





[www.kronospan.com](http://www.kronospan.com)



**Kronodesign®**  
**Mobile App** NEW FEATURES



**Creativity at your fingertips**  
Our mobile app provides the tools to simplify your work: Perspective Layouts, Scanning functions, Dealers search, Decors combinations, and much more.